

MASFAP Fall 2011 Conference

November 6-8, 2011

Welcome

Hello, and welcome to the MASFAP Conference Site. Our Fall 2011 conference will be held once again at the Lodge of Four Seasons in Lake Ozark, Missouri.

Your Program Committee, under the direction of Brice Baumgardner, has worked diligently to coordinate a robust training event that will meet each attendee's needs. Our conference theme, Harvesting Relationships, has been selected to remind us of the valuable resources available to us through our peers and colleagues. The conference agenda will include valuable training information for new financial aid professionals; opportunities for seasoned professionals to hear from our higher education Commissioner, a College President, and leaders from two national loan organizations; and a first time opportunity for Missouri financial aid and business office professionals to collaborate, cross train, and cultivate their relationships.

This conference agenda will provide a one-of-a-kind opportunity to network with colleagues, receive first-rate functional training, and hear from several very respected industry colleagues.

Make your reservation early and plan to enjoy all that the beautiful Lodge of Four Seasons has to offer. I am excited about your interest and look forward to seeing you at the conference.

Charles 'Buddy' Mayfield

Registration and Hotel Information

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Registration \$200

Charity

What is the Charity?

Bright Futures Adopt-A Classroom Program is designed to help teachers restock their classrooms with supplies and materials needed to help the classroom feel warm and inviting.

How can I help?

Bring to the Fall conference supplies and materials for classrooms such as

- a. Learning games, books, manipulatives and other materials that help them create an engaging and effective classroom learning environment.
- b. Seasonal bulletin board decorations
- c. Posters
- d. Rugs
- e. In room libraries
- f. Small prizes (i.e. fun erasers for pencils, colorful pencils)
- g. Puzzles and games
- h. Cubbies
- i. Book display stands

Cash donations are also welcome.

How can I learn more about Bright Futures?

Visit their website at <http://brightfuturesjoplin.org/>

Frequently asked questions

Visit their Facebook page at <http://www.facebook.com/brightfuturesjoplin>

Exhibitors

Donor support opportunities include MASFAP Conference Booth Registration, Banner Ads on the MAFAP Web Site, Advertising in the Conference Brochure and General Support of MASFAP's Mission and Goals.

IMPORTANT DETAILS ABOUT THE MASFAP 2011 FALL CONFERENCE

EXHIBIT HOURS for Fall Conference, 2011

Sunday, November 6

12:00 PM – 2:00 PM Vendor Set Up

Room: Granada A/B/C

2:00 PM – 5:00 PM Exhibit Hall Open

Room: Granada A/B/C

Monday, November 7

7:30 AM – 4:30 PM Exhibit Area Open

Room: Granada A/B/C

EXHIBIT DISPLAY SET UP

Exhibit spaces are assigned. A map of the designated space is available at entry of the exhibit hall; therefore you are not allowed to move to another location.

The exhibit hall will be locked after exhibit hours.

All exhibitors have access to set up from Noon until 2:00pm. on Sunday afternoon. Exhibit hours will start promptly at 2:00pm.

Please do not tear down your booth until after the Exhibit area closes or an announcement is made.

ELECTRICAL/INTERNET NEEDS

Electricity is provided in your exhibit fees. If you need electricity, please note this on your exhibit service request form.

Internet needs are not provided in your exhibit fees. If you need Internet access, please contact your Corporate Support Committee Chair.

BOOTH SHIPPING

To the Lake:

Items can be shipped no earlier than 10 days prior to the beginning of the conference. Please make sure all items are marked with YOUR NAME, YOUR COMPANY'S NAME and MASFAP CONFERENCE.

The shipping address is as follows:

The Lodge of the Four Seasons, Recipient's Name (MASFAP), 315 Four Season's Drive, Lake Ozark, MO 65049

From the Lake:

If you have items that need to be shipped, make sure mailing labels are attached and place in the center of the exhibit room. I will make arrangements for pick up.

VENDOR RECOGNITION

Vendor recognition will be during Monday lunch. Please try to be present so that you and your organization can be recognized.

Guest Speakers and Special Guests

- **Jeff Baker, Director of Policy Liaison and Implementation for Federal Student Aid at the US Department of Education**
 - **Janet Dodson, Vice President of Policy, Research and Education from NSLP**
 - **Joanna Dye, President-Elect for ILASFAA, Director of Financial Aid at Blackhawk College**
 - **Dr. David Russell, Commissioner of MDHE**
 - **Dr. David Sallee, President of William Jewell**
 - **Vicki Shipley, Senior Advisor at NCHELP**
- Leroy Wade, Assistant Commissioner for Financial Assistance, Outreach, & Proprietary Certification for the Missouri Department of Higher Education**

Conference Reminders

Name Badges: We would like to encourage everyone to wear your name badges for the duration of the conference. This helps with networking, identifying newcomers, knowing where someone is from, being able to identify those with the same responsibilities and for those of us who are bad with names it will help us to remember your name when we visit.

Weather: There is a possibility to be a significant climate change from one room to another. Please be prepared for these challenges and know that the Program Committee cannot control the temperature but we will do our best to make everyone comfortable.

Attire: Attire for the conference is business casual.

Evaluations: Please fill out your evaluations so that we can provide you with the best conference in the future. All input is welcome.

Bonfire: On Monday night we will be having a bonfire. Depending on the weather you might need shorts or a jacket. Please plan to join us at a new location at the lodge for the Bonfire.

On Tuesday morning there will be an opportunity to get some fresh air with Jessie and Elizabeth from 6 – 6:45 am.

Program: Please remember to print your own program prior to attending the conference. In an effort to cut cost and be more “green” there will not be a printed program for our attendee’s.

Charity: You will have an opportunity to donate items for the charity. Back by popular demand Leroy Wade will be the auctioneer for our charity event. Please don’t forget your checkbooks, or cash if you like