

## **MASFAP Fall 2012 Conference**

### **Fall 2012 MASFAP November 5 - 7, 2012**

Welcome to the Fall 2012 Missouri Association of Student Financial Aid Personnel Conference Mini-Site. The Lodge of Four Seasons will be the site for the 45th anniversary celebration of MASFAP. The 2012 Program Committee has been diligently at work creating a program that allows us to connect with colleagues, learn new practices and techniques, and reflect on MASFAP over the years. The conference, "Looking back, moving forward", provides members an opportunity to grow professionally from those still in the industry, and those who have parted.

As usual there is a selective group of breakout sessions on topics for financial aid and business office personnel, peer group meetings, and updates from our State and Federal authorities. The association's past-presidents will also be conducting a leadership symposium before, during and after the conference for the future leaders of the association.

Note that the association has modified the conference slightly, beginning late Monday morning, November 5th, and concluding late Wednesday morning, November 7th.

Don't wait to make your reservation. Get your expense requests submitted to your school officials and be prepared to celebrate the 45th Anniversary of MASFAP!

Daniel Holt  
MASFAP President

### **Registration and Hotel Information**

Registration \$200

Hotel \$99

### **Charity**

For the 45th Anniversary we will be supporting our scholarship fund and the USO. Our troops make incredible sacrifices. They leave their families and put their lives on the line. That's why the USO supports them every day. The USO fulfills its mission of lifting the spirits of America's troops and their families. Through the USO, you touch their lives through an extensive range of programs at more than 160 locations in 27 states and 14 countries, and at hundreds of entertainment events each year. Thousands of USO volunteers do everything possible to provide a home away from home for our troops and to keep them connected to the families they left behind.

The USO makes sure your help goes to those who need it the most: troops serving in combat, their families, our wounded warriors and their families, and families of the fallen.

As a nonprofit, non-political organization, the USO is now, and always will be, about our troops. Wherever and whenever they go, the USO will be there, until everyone comes home.

### **Exhibitors**

Donor support opportunities include MASFAP Conference Booth Registration, Banner Ads on the MASFAP Web Site, Advertising in the Conference Brochure and General Support of MASFAP's Mission and Goals.

Cost for a conference booth is \$400, per conference. For additional information on any of the above opportunities, please contact Ginny D'Angelo, Corporate Support Chair at (314)514-6215 or [ginny.d'angelo@commercebank.com](mailto:ginny.d'angelo@commercebank.com).

## **IMPORTANT DETAILS ABOUT THE MASFAP 2012 SPRING CONFERENCE**

### **EXHIBIT HOURS for FALL Conference, 2012**

#### **Monday, November 5th**

##### **8:00am - 9:00am Vendor Set Up**

Room: Granada A/B/C

9:00am - 3:30pm Exhibit Hall Open

Room: Granada A/B/C

#### **Tuesday, November 6th**

7:30am – 3:30pm Exhibit Area Open

Room: Granada A/B/C

#### **Wednesday, November 7th**

Exhibit Area Closed

### **EXHIBIT DISPLAY SET UP**

Exhibit spaces are assigned. A map of the designated space is available at entry of the exhibit hall; therefore you are not allowed to move to another location.

The exhibit hall will be locked after exhibit hours.

All exhibitors have access to set up on Monday at 8:00am.. Exhibit hours will start promptly at 9:00am on Monday.

Please do not tear down your booth until after the Exhibit area closes or an announcement is made.

### **ELECTRICAL/INTERNET NEEDS**

Electricity is provided in your exhibit fees. If you need electricity, please note this on your exhibit service request form.

Internet needs are not provided in your exhibit fees. If you need Internet access, please contact your Corporate Support Committee Chair, Ginny D'Angelo, (314)514-6215.

### **BOOTH SHIPPING**

#### **To the Lake:**

Items can be shipped no earlier than 10 days prior to the beginning of the conference. Please make sure all items are marked with **YOUR NAME, YOUR COMPANY'S NAME and MASFAP CONFERENCE.**

The shipping address is as follows:

The Lodge of the Four Seasons, Recipient's Name (MASFAP), 315 Four Season's Drive, Lake Ozark, MO 65049

#### **From the Lake:**

If you have items that need to be shipped, make sure mailing labels are attached and place in the center of the exhibit room. I will make arrangements for pick up.

### **VENDOR RECOGNITION**

Vendor recognition will be during dinner on Monday.. Please try to be present so that you and your organization can be recognized.

## **Guest Speakers and Special Guests**

**Jeff Baker** is the Director of Policy Liaison and Implementation for Federal Student Aid at the US Department of Education. He has served in this capacity since 1994. Prior to his work at ED, Jeff

was the Director of Student Financial Aid at San Francisco State University, where he also served as the Assistant and then the Associate Director, starting in 1976. His first job in financial aid was as a Financial Aid Specialist at the University of Wisconsin-Milwaukee. Jeff's career started in education in 1972 when he worked as a Public School Teacher in the Port Washington, WI district. He holds a B.S. in Management from Northeastern University, an M.S. in Education from the University of Wisconsin and has done post-graduate work in Higher Education Administration at the University of Southern California. Jeff is an active member of NASFAA, including serving as committee chair, trainer and Commission Director. Jeff has been the recipient of NASFAA's Meritorious Achievement Award, National Leadership Award, and the Regional Leadership Award. He was on the Executive Council for WASFAA (Western) and was President of CASFAA (California). He was awarded the WASFAA Creative Leadership Award; the CASFAA Distinguished Service Award, Presidents Award; and was awarded Lifetime Membership in both associations. He has also received the Distinguished Service Award from the College Board.

**Leroy Wade** is Assistant Commissioner for Financial Assistance, Outreach, & Proprietary Certification for the Missouri Department of Higher Education (MDHE), where he has served since 1986. Leroy has also served on the New Bloomfield public school board since 1999, rounding out his experience in education administration. He has a B.A. in Political Science from Westminster University and an M.P.A. from the University of Missouri-Columbia.

**Awards will be given out on Monday at dinner.  
Passing of the gavel will be at dinner on Tuesday.**

### **Conference Reminders**

**Name Badges:** We would like to encourage everyone to wear your name badges for the duration of the conference. This helps with networking, identifying newcomers, knowing where someone is from, being able to identify those with the same responsibilities and for those of us who are bad with names it will help us to remember your name when we visit.

**Weather:** There is a possibility to be a significant climate change from one room to another. Please be prepared for these challenges and know that the Program Committee cannot control the temperature but we will do our best to make everyone comfortable.

**Attire:** Attire for the conference is business casual, with the exception of Monday evening's Sapphire Ball. Please plan on dressing for the event! It's an evening of reconnecting with old friends, making new friends and celebrating 45 years of MASFAP!

**Evaluations:** Please fill out your evaluations so that we can provide you with the best conference in the future. All input is welcome.

**Charity:** You will have an opportunity to donate items for the charity.. Please don't forget your checkbooks, or cash if you like.