

Monday, 11-05-2012

9:00 to 12:15 Registration and Vendor Area Open

Granada Foyer and Granada A/B

10:00 to 10:30 Newcomer Session/Tour

Valencia

10:45 to 12:00 General Session

Granada C

See Poverty, Be the Difference

Dr. Donna M. Beegle, an authentic voice from poverty, provides an address to empower you to assist children and families to move out and to stay out of the war zone of poverty. This session provides professionals with a deeper understanding of poverty and offers concrete tools for breaking poverty barriers. Participants become skilled in communicating and working more effectively with people who live in the crisis of poverty.

Presenter: Dr. Donna M. Beegle, President, Communication Across Barriers

12:15 to 1:30 Lunch and General Session

Granada A/B

The Absent Discussion Regarding Poverty in Missouri

Michael Halterman will discuss the lack of any major conversation regarding poverty in Missouri. He will present statistics showing how poverty in Missouri has dramatically increased especially during the current economic downturn and discuss how the definition has changed with the increase in middle class persons entering poverty. This session will illustrate some efforts to reduce poverty from both service and advocacy approaches, and how organizations and individuals can get involved in these efforts in Missouri.

Presenter: Michael Halterman, Chief Executive Officer, Catholic Charities of KC-St. Joseph

1:45 to 3:00 Breakout Session #1

Enrollment Management Strategies

Escollo

This session will examine how student financial aid and business officers can play a major role in the strategic enrollment and retention of students. We will explore the complex and at times conflicting roles of the Bursar's Office in Enrollment Management, and address how an enrollment management philosophy might impact the work of the Bursar/Student Financial Aid Office.

Presenters:

Cari Wickliffe, Asst. VP, Enrollment and Retention Management, Saint Louis University

Karen Janiak, Assistant Director, Saint Louis University

Janice Barnes, Associate Director of Compliance and Data Management

Program Review Panel: Celebrating Those Who Have Paved the Way

Valencia

Federal program reviews have been on the rise in recent years across the nation, and the U.S. Department of Education will likely be visiting your campus sooner than later. Learn from MASFAP members who have completed their program review and lived to tell the tale!

Presenters:

Kathy Elsea, Director of Financial Aid, Truman State University

Vicki Mattocks, Director of Financial Aid, Missouri State University

Sarah Bright, Director of Financial Aid, Jefferson College

Concrete Tools for Breaking Poverty Barriers

Lookout

Dr. Donna M. Beegle, an authentic voice from poverty, provides a training to further empower helping professionals to assist people to move out and to stay out of the war zone of poverty. The session provides a deeper understanding of poverty and offers concrete tools for breaking poverty barriers. Dr. Beegle presents models of best practice of helping people walk the talk and putting theory into practical actions to break barriers including, Strengths Perspective Theory, Resiliency Perspective Theory, Relationship Development Theory: Levels of disclosure, and Adult Learning Theory.

Presenter: Dr. Donna M. Beegle, President, Communication Across Barriers

3:15 to 4:30 Breakout Session #2

Handling Old Accounts-Trash or Treasure

Escollo

How can we tackle old student receivables or loans? What can and must we do/not do with them? Are they always worth the effort to pursue? Does it make sense to go after every dollar or just write-off some? How long can they be pursued and how? Join Keith Fitzsimmons as he shares some of the “tricks of the trade” in collecting these old debts. Bring some of your own horror or success stories to share with the group.

Presenter: Keith Fitzsimmons, Director, Student Accounting, University of Kansas Medical Center

Pirates and Pretenders**Granada C**

This session is designed to give attendees insight into the burgeoning issue of Student Loan Fraud and Identity Theft issues. The presenters will be discussing their institutions' efforts to develop proactive preventative measures, as well as tactics to manage active cases of fraud and identity theft that have been identified.

*Presenters:**Carla Boren, Director of Financial Aid, Park University**Sharon Abernathy, Director of Financial Aid, Columbia College*

Parent Issues, the Good, the Bad, the Ugly**Valencia**

Dealing with parent interactions and difficulties that arise when FERPA rules and regulations come into play. Share and learn from each other's experience and knowledge on PARENT ISSUES.

*Presenters:**Cheryl Stephens, Director, Registration and Financial Services, Columbia College**Matthew Kearney, Assistant Director of Student Financial Aid, University of Missouri-Columbia**Caroles Taylor, Coordinator of Student Financial Aid, University of Missouri-Columbia**Gena Boling, Financial Aid Student Advocate, Stephens College*

2012/2013 and 2013/2014 Verification**Lookout**

The session will start with a review of the 2012/2013 verification process as it currently exists for the 2012/2013 award year that began July 1, 2012. The majority of the presentation will focus on 2013/2014 verification as detailed in the Federal Register and U.S. Department of Education's guidance posted to <http://ifap.ed.gov> starting for the award year beginning July 1, 2013

*Presenter:**David Bartlett, Training Officer, U.S. Department of Education*

4:45 to 5:45 Peer Groups

Public 4-year

Valencia

Community CollegeLookout

Private/ICUMs

Seachase

Proprietary/Private Career

Barcelona

Public Technical/Career

Madrid

Graduate/Theology

Granada C

Associate

Granada A/B

Business Officers

Escollo

6:30

Dinner/Awards/45th Anniversary Ball

Granada A/B

Tuesday, 11-06-2012

7:30 to 3:30 Vendor Area Open

Granada A/B

7:30 to 8:30 Breakfast Committee Meetings

Granada A/B

8:45 to 10:00 Breakout Session #3

The Buck Stops Here-Business/Cashiers Role in Retention

Escollo

Retention is a word we are all hearing a lot about lately, but is always focused on the student affairs/academic side of the house. What is the business/cashiers offices role, because really, the buck stops here? Learn how we take an active role in maximizing enrollment.

Presenter: Paul Schwartz, Director of Cashiers and Collection, University of Missouri-Kansas City

Student Loans and Bankruptcy

Granada C

This session will focus on varying legislative efforts to increase the availability of discharge of private education loans in bankruptcy proceedings and the potential impacts to lenders, servicers, and borrowers if the availability is increased. We will also address Title IV bankruptcy questions and concerns.

Presenter: Steve Winnie, EVP, Chief Operating Officer and Chief Counsel, Campus Door

How the FAFSA is Processed and EFC Calculations

Lookout

This Neophyte session will discuss the process of the FAFSA from the time it leaves the student's hand or mouse click through ED's Central Processing System (CPS) and how the data is used to complete and EFC calculation. Don't worry, David won't be asking you to complete a hand calculation of the EFC even though it is good reminder of why we are all glad a computer does the calculation. After this presentation, hopefully you will want to run out and do a hand calculation!

Presenter: David Bartlett, Training Officer, U.S. Department of Education

Leadership Presentation

Valencia

This session is for those interested in learning more about leadership in professional organizations at the state, regional or national level. How do you juggle a regular job and tend to your duties that come when you agreed to work with colleagues within your volunteer organization? What are some of the hats you wear and how can you be effective? If you are interested in organizational leadership or the

MASFAP Leadership Symposium next spring, we would love to have you join us. A roundtable discussion is provided in the afternoon session.

Presenters:

Cindy Butler, Retired Executive Director, Metropolitan Community College Kansas City

Dave Rice, Associate Director of Student Financial Services, Saint Louis University

10:30 to 11:42 Breakout Session #4

Verification-Moving Forward

Valencia

Verification continues to be a topic of substantial interest for schools, taxpayers, and the Department of Education. New rules have been published that provide new requirements for schools. This panel session will provide a discussion on how schools are presently handling verification and how they will implement the new verification law changes. Don't miss this engaging session!

Presenters:

Amy Hager, Financial Aid Director, Moberly Area Community College

Brice Baumgardner, Director of Financial Aid, Hannibal-LaGrange University

The Federal Perkins Loan Program-54 years and Counting

Escollo

An update on one of the very first federal financial aid programs. This session will give you an overview of the program from its inception in the late 1950's to where it stands today. In addition, for those who are beginners and for those who know the program well, we will discuss the basics of the program, give you reference material that you can review in your office, and direct you to the websites that you can refer to when doing training or dealing with auditors.

Presenter: Michael Kahler, Vice President, Business Development, Windham Professionals, Inc.

2012 How America Pays for College Survey Results

Lookout

Sallie Mae has conducted "How America Pays for College" annually since 2008, providing information about the resources American families invest in an undergraduate education in a given academic year. The 2012 results show that the majority of families strongly agree that higher education is an investment in the future, but also that families found multiple ways to cut back on college spending. The results also show that students are footing an expanding share of college costs, while parents scale back compared to four years ago. This session will highlight findings from the 2012 survey and discuss considerations for colleges in the light of those findings.

Presenter: Laura Steinbeck, Senior Account Executive, Sallie Mae, Inc.

Who Happens Next? Succession Planning in the Midst of the Madness

Granada C

God knows you love your job, but (admit it) you routinely read through the NASFAA want ads. Everybody does. And nobody thinks dropping dead at your desk is admirable anymore, so those who can swing it are retiring. Although turnover is the new normal in the FAO, let's look at it as an opportunity. Come to our session and discuss planning and advocating for the right human resources, and mitigating the disruption of staff changes to the operation and student services.

Presenters:

Melinda Wood, Retired Financial Aid Director, Truman State University

Cindy Butler, Retired Executive Director, Metropolitan Community College Kansas City

11:45 to 1:30 Lunch, Business Meeting, and State Update

State Update

Granada A/B

Attend this session to hear the latest news from Missouri's capitol city as we gear up for the 2013 legislative session. Leroy Wade will discuss Missouri's higher education issues and initiatives, including recent data regarding state aid programs and more. You won't want to miss this session!

Presenter: Leroy Wade, Assistant Commissioner, MDHE

1:30 to 2:45 Breakout Session #5

Once a Year Tasks

Valencia

Creating budgets and preparation of federal and state reports such as FISAP are just a sample of the tasks a FAO must complete once a year to be in compliance with federal, state, and local regulations governing student aid programs. This panel session will provide a refresher and discussion forum for financial aid directors of varying levels of experience that addresses these once a year tasks.

Presenters:

Karen Koenig-Griffin, Director of Financial Aid, East Central College

Vicki Mattocks, Director of Financial Aid, Missouri State University

Greg Elsenrath, Director of Financial Aid, Stevens Institute of Business and Arts

The Consumer Financial Protection Bureau (CFPB) and What it Means for Schools

Escollo

A recent report published by the Consumer Financial Protection Bureau (CFPB) as well as some proposed legislation have recently shined the spotlight on the higher education industry. The focus has been on the growing cost of education and how families are filling their gap. This panel discussion will help you understand the trends and what they mean for you and your students. You will also learn what

schools and lenders and are doing to ensure that families understand their options and the tools and resources available to them, such as the Financial Aid Shopping Sheet, to help determine the solution that is right for them based on their personal circumstances.

Presenters:

Will Shaffner, Director, Business Development and Governmental Relations, MOHELA

Laura Steinbeck, Senior Account Executive, Sallie Mae, Inc.

Awarding Aid and R2T4 Calculations-Part 1

Granada C

This session will be offered during two time slots during the conference for part 1 and part 2. We will start the session with a review of standard terms and the R2T4 process if a school is using standard terms, from there the topic will move into non-standard terms and how R2T4 calculations will be completed. A thorough discussion will take place on awarding and disbursing aid in modules as well as the R2T4 in a modular world.

Presenter: David Bartlett, Training Officer, U.S. Department of Education

3:15 to 4:30 *Breakout Session #6*

SAP: Warning, Probation, Restoring Eligibility...OH MY!

Valencia

This session will cover the recent changes to the Satisfactory Academic Progress requirements to include frequency of monitoring and evaluation, maximum timeframe, restoring eligibility and academic improvement plans that allow a student to remain eligible for financial aid.

Presenters:

Linda Buerck, Assistant Director of Financial Aid, Southeast Missouri State University

Del Morley, Director of Financial Assistance, Northwest Missouri State University

Chelsea Clark, Associate Director of Financial Aid, Missouri State University

Aimee Bristow, Director of Financial Aid, Westminster College

Awarding Aid and R2T4 Calculations-Part 2

Granada C

This session will be offered during two time slots during the conference for part 1 and part 2. We will start the session with a review of standard terms and the R2T4 process if a school is using standard terms, from there the topic will move into non-standard terms and how R2T4 calculations will be completed. A thorough discussion will take place on awarding and disbursing aid in modules as well as the R2T4 in a modular world.

Presenter: David Bartlett, Training Officer, U.S. Department of Education

From Silos to Systems: Thinking at Its Best

Lookout

Are you a systems thinker? Do you operate with a systems thinking approach? This session will explore the interrelationships that exist in complex systems such as the higher education enterprise and how awareness and mutual understanding can lead to effective solutions and efficiency. If you are stuck in a silo mentality, this session is for you.

Presenter: Sue Karnes, Director of Financial Aid, William Jewell College

Leadership Roundtable Discussion

Escollo

A round table discussion based on this morning’s Leadership Presentation. An opportunity to discuss the issues with past leaders in MASFAP, what they have done, would do differently and suggestions on developing a plan for taking on a leadership role.

Presenters:

Jason Crowe, Director of Financial Aid, Goldfarb School of Nursing at Barnes Jewish College

Jeff Ford, Director of Financial Aid, Ozarks Technical Community College

4:30 to 5:30 Breakout by Role/Exhibit Area Closed

Director

Valencia

Financial Aid Counselor

Lookout

Financial Aid Processor

Malaga

Systems

Granada C

Business Officers

Escollo

6:00 to 6:30 New Board Reception Valencia Patio

6:30 Dinner/Passing of the Gavel/Election Results Watch Party/Trivia Night Marbella

Wednesday, 11-07-2012

8:00 to 8:30 Breakfast

Marbella

8:30 to 9:45 Federal Update

Marbella

Presenter: David Bartlett, Training Officer, U.S. Department of Education

10:00 to 10:30 Board Transition

SeaChase
