

## Welcome to the Spring 2013 MASFAP Conference Site!

March 13-15 we will be getting together at the wonderful Lodge of Four Seasons for our first training of the year. Your Program Committee is providing you another excellent opportunity for you to learn and connect with industry colleagues. This year's theme is "**Measuring Up to Success**". We want to encourage each of you to attend as we will be having a wide variety of topics that are sure to spice up your office. We will be hearing from several different distinguished guests such as Paula Luff, Past-President of the Midwest Association of Financial Aid Administrators and current Associate Vice President for Financial Aid at DePaul University and a state update from Leroy Wade, Missouri Department of Higher Education. We will have topics to help you when your cookies get burned out, when you need help with your verification recipe or need to know how to put the icing on a successful R2T4. We look forward to seeing you soon.

### Brice Baumgardner, MASFAP President

Room rate is \$99/night

#### Conference Topics Include:

- [Active Shooter](#)
- Academic Progress/SAP Panel Discussion
- Consortium Agreements
- Foundations of Financial Counseling
- Skills for Chaos
- Stress/Burnout
- 5 Dysfunctions of a Team
- Building Your Bench
- "Recipe for Success"
- Default Prevention
- Program Review
- Veterans
- Safety - Highway Patrol
- Safety on Campus Panel Discussion
- Fraud Prevention
- [R2T4](#)
- [Verification](#)
- [Modules & Awarding Differences](#)
- Online Courses/Programs

#### General Sessions:

- State aid update
- Regional Update
- Federal Update
- Guest Speaker
- Verification & IRS Data Retrieval

#### Charity

For the upcoming Spring Conference, MASFAP will be supporting College Bound St. Louis.

Young people need resources to thrive. They need opportunity, counseling, classes, and encouragement not only during the school day but also when the school day ends, over weekends and summers. That is what College Bound provides. Fewer than nine percent of low-income

currently graduate from college – compared to about 75 percent of students from high-income families.

College Bound was founded in 2006 by Lisa Orden Zarin to provide services to low-income students from their freshman year in high school through college completion. Services include critical programs such as tutoring and test preparation assistance, counseling and advice about college application processes, assistance with the FAFSA, and personal support and also help and encouragement by providing dorm room supplies, regular care packages, and more to students after they are enrolled in college. These comprehensive services help students not only prepare for and access college but also successfully complete a postsecondary credential. In six years College Bound has achieved postsecondary completion rates for its students at rates comparable to higher-income students. College Bound currently serves more than 1,500 students from 39 St. Louis area high schools.

There will be a "LIVE" Auction on Wednesday evening. You can participate by bringing cash or check to make purchases at the auction OR please bring an item for the auction. Remember, the item does not necessarily have to be a product, but services like baking cookies or hosting an ice cream social are also great ideas! If you are interested in donating, please bring your item/service to the registration desk on Wednesday. If you are not planning on attending the conference and still want to participate in a great cause, contact Becky Davis or Sara Edwards for more information.

“Just one adult with a college degree can end the cycle of generational poverty in a family line forever.” – College Bound

#### Exhibitors

##### **Donor support opportunities include:**

- MASFAP Conference Booth Registration,
- Banner Ads on the MAFAP Web Site,
- Advertising in the Conference Brochure and
- General Support of MASFAP’s Mission and Goals

Cost to exhibit is \$400.00, per conference.

For additional information on the above opportunities, please contact Ginny D’Angelo, MASFAP Corporate Support Chair at 800-666-3910 or [Ginny.D'Angelo@Commercebanc.com](mailto:Ginny.D'Angelo@Commercebanc.com).

## **IMPORTANT DETAILS FOR EXHIBITORS ABOUT THE MASFAP 2013 SPRING CONFERENCE**

### **EXHIBIT HOURS**

**Vendor Set Up in Granada B+C**  
**9:00 am-Noon**

**Conference Exhibit Hours:**  
**Noon-5:00 pm. Wednesday, March 13, 2013**  
**7:30 am.-4:30 pm. Thursday, March 14, 2013**

### **EXHIBIT DISPLAY SET UP**

Exhibit spaces are assigned. A map of the designated space is available at entry of the exhibit hall; therefore you are not allowed to move to another location.

The exhibit hall will be locked after exhibit hours.

Please do not tear down your booth until after the Exhibit area closes or an announcement is made.

### **ELECTRICAL/INTERNET NEEDS**

Electricity is provided in your exhibit fees. If you need electricity, please note this on your Corporate Support Form.

Internet needs are not provided in your exhibit fees. If you need Internet access, please contact your Corporate Support Committee Chair, Ginny D'Angelo, (800) 666-3910.

### **BOOTH SHIPPING**

#### **To the Lake:**

Items can be shipped no earlier than 10 days (March 3, 2012) prior to the beginning of the conference. Please make sure all items are marked with **YOUR NAME, YOUR COMPANY'S NAME and MASFAP CONFERENCE**.

The shipping address is as follows:

The Lodge of the Four Seasons, Recipient's Name (MASFAP), 315 Four Season's Drive, Lake Ozark, MO 65049

#### **From the Lake:**

If you have items that needs to be shipped, make sure mailing labels are attached and place in the center of the exhibit room. I will make arrangements for pick up.

### **VENDOR RECOGNITION**

Vendor recognition will be during dinner on Thursday evening. Please try to be present so that you and your organization can be recognized.

#### **Guest Speakers and Special Guests:**

**LeRoy Wade – Assistant Commissioner, MDHE – State Update**

**Paula Luff – MASFAA Past President – Regional Update**

Conference attire

badges for the duration of the conference. This helps with networking, identifying newcomers, knowing where someone is from, being able to identify those with the same responsibilities and for those of us who are bad with names it will help us to remember your name when we visit.

**Weather:** There is a possibility to be a significant climate change from one room to another. Please be prepared for these challenges and know that the Program Committee cannot control the temperature but we will do our best to make everyone comfortable.

**Attire:** Attire for the conference is business casual.

**Evaluations:** Please fill out your evaluations so that we can provide you with the best conference in the future. All input is welcome.

**Program:** Please remember to print your own program prior to attending the conference. In an effort to cut cost and be more "green" there will not be a printed program for our attendee's.

**Charity:** You will have an opportunity to donate items for the charity. Back by popular demand Leroy

Wade and Jerry Cox will be the auctioneers for our charity event. Please don't forget your checkbooks, or cash if you like.